

RJR DPC off Invoice Display Program For Low Volume Accts

- RJR Reps write orders and fax or send to Direct Account using attached forms
- Direct Account Sales People and Telemarketers write orders for displays using attached forms - *limit 1 display per store* (available displays attached)
- Black line and sticker the 2 or 4 cartons indicated on prebook order, pack in generic display with riser card, and send to retailer
- Return copies of prebook orders to your RJR Representative for payment

DPC off Invoice Display Program for Low Volume Accts.

- Displays available are:

- \$2.00 off invoice

- » Winston 4 ctn - 2 Winston King, 2 Winston Box
 - » Winston 2 ctn - 1 Winston King, 1 Winston Box
 - » Salem 4 ctn - 2 Salem King, 2 Salem Lights
 - » Salem 2 ctn - 1 Salem King, 1 Salem Light

- \$2.50 off invoice

- » Doral 4 ctn - write in 4 cartons of Doral desired
 - » Doral 2 ctn - write in 2 cartons of Doral desired
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 **WINSTON 20 CENTS****\$2.00 off Invoice**

DEL. DATE

WHOLESALER _____

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐**2-WINSTON KING****2-WINSTON BOX**☐**1-WINSTON KING****1-WINSTON BOX*********LIMIT 1 PER STORE*******

STORE _____

ADDRESS _____

CITY _____

SALES PERSON _____

SIGNATURE _____ DATE _____





SALEM 20 CENTS

\$2.00 off Invoice

WHOLESALER _____

DEL. DATE

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐ 2-SALEM
2-SALEM LIGHTS

☐ 1-SALEM
1-SALEM LIGHT

*******LIMIT 1 PER STORE*******

STORE _____

ADDRESS _____

CITY _____

SALES PERSON _____

SIGNATURE _____ DATE _____



DORAL 25 CENTS

\$2.50 off Invoice

DEL. DATE

WHOLESALER _____

>LGE. DISPLAY(4 CTNS.) >SMALLDISPLAY(2CTNS.)

☐ 2-DORAL _____
2-DORAL _____

☐ 1-DORAL _____
1-DORAL _____

*******LIMIT 1 PER STORE*******

STORE _____

ADDRESS _____

CITY _____

SALES PERSON _____

SIGNATURE _____ DATE _____

